Wide Skyscraper Banner

Skyscrapers are very hard to miss and appear beside content. They can be seen along the right side on all NDT.net pages and viewed by a user scrolling up and down. The banner is highly visible by sliding from right into the screen and receives especially on mobile devices users attention. 10 shared rotations are available and receiving actual 400,000 impressions to 60,000 users, that means 1 rotation receives 40,000 impressions.

Prices per month for 1 of 10 Banner Rotation:

- 1-2 months: 700€
- 3-6 months: 550€
- 7-12 months: 500€

- 10% discount for more than 2 rotation
- Available by "First Come, First Serve"
- Payable* 30 days after invoice
  *on request invoiced with next renewal

Specifications:

Graphic Format: JPG, PNG, GIF, animated GIF
Size: 160 x 600 Pixel, Max. 100 Kbyte
Change of banner: unlimited
1 Rotation Impressions*: 40,000 monthly
1 Rotation typical Clicks*: 200 monthly

Close Cookie Lifetime: 1 hour (the same banner displayed for the same user again after 1 hour)
Close Click area 70 x 70 Pixel in top right corner (this avoids pseudo clicks by close error)

* Values accordingly Google Analytics (Bots not counted). Advertisers receiving access to our Google Analytics for to monitor the results.

Browses all Advertising Packages at: https://www.ndt.net/exhibit/register1.php